USLAW WEBSITE USER GUIDE & TUTORIALS

BETA--anticipated final version date: September 1, 2014. FEEDBACK is invited.

INTRODUCTION

U.S. Labor Against the War is pleased to begin its second decade by inaugurating this new website. It is far more interactive, easier to navigate and more helpful as a tool for education, information and organizing. But it is also a work in progress. Over the course of the coming year, we will be introducing additional features and functionality.

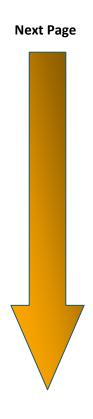
Because we want this site to serve as an organizing resource, we want to know what you think. We have created a special feedback survey just for comments about the site. Give us your ideas for changes or new features you'd like to see. Tell us when something is not working (broken or malfunctioning links, missing content, tools that don't work as intended). Share your reaction to the new design and suggest changes that will make it even better. You can submit the survey as often as you like – whenever you find a problem or have a suggestion or request.



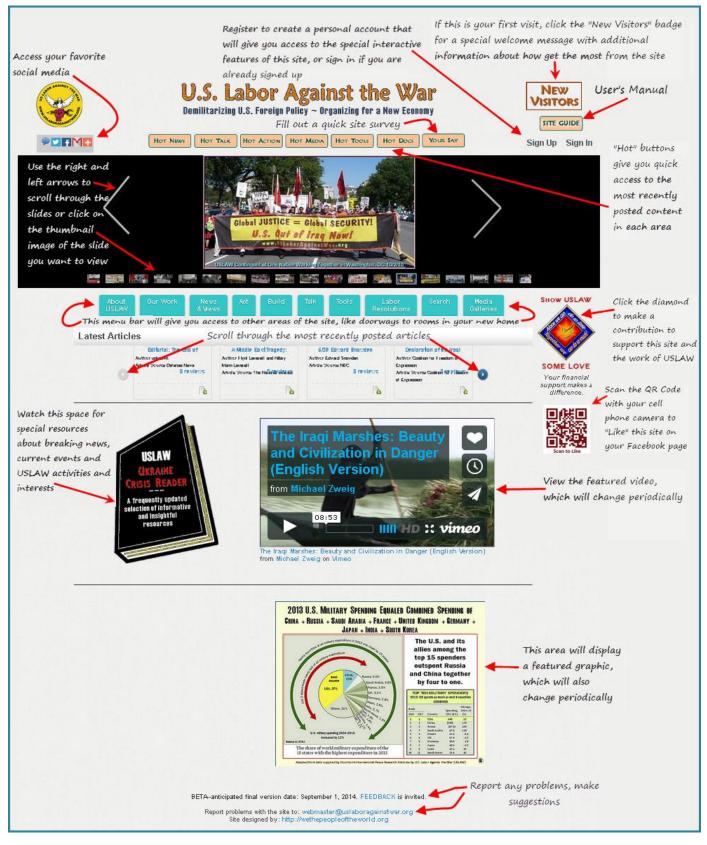
As you become familiar with the site, one difference you will discover is that this site is much more than a billboard or library. It is intended not only to inform, educate and agitate, but also to mobilize and organize and **build community**.

How the site is organized

The doorway to the community is the *home* or *landing* page. It is the page you land on when you type http://uslaboragainstwar.org into your browser.



Home/Landing Page



Each of the blue buttons on the home page identifies a different area of the site.



ABOUT USLAW: This is where you can learn all about USLAW. Here you will find its

- Mission Statement,
- List of affiliated organizations and leadership,
- By-laws and important organizational documents and statements,
- News about USLAW affiliates' activities,
- Link to sign up for the USLAW Information Service (news bulletins),
- List of partner and allied organizations,
- Information about committees and taskforces, conferences and assemblies,
- A way to let others know about this site, and
- Answers to frequently asked questions.

Many of these pages have their own sub-categories.



OUR WORK: As this suggests, this are has information about USLAW program and activities, like

- International Solidarity
- New Priorities
- Jobs-Not-Wars Campaign
- Economic Conversion and Just Transition
- Work with the Congressional Progressive Caucus
- Labor Rights and Civil Liberties in the U.S.
- Veterans and Military Families, and
- Completed projects, programs and campaigns

Again, many of these have sub-categories.



WHAT'S HOT: This area of the site will provide shortcuts to the most recent developments in each of the other major areas of the site –

- Recent News & Views,
- The latest Action alerts,
- New Media (videos, photos, graphics),
- Tools (resources for organizing),
- TALK (discussion forums, chat rooms, links to social media),
- Your Say (feedback forms, the website survey),
- Docs (USLAW statements and documents) and
- This Website Guide.



News & Views: This section will give you access the articles, essay, op-eds, editorial cartoons, reports and other information about all the issues with which USLAW is concerned.

The USLAW archive has more than 27,500 entries accumulated over the last decade of USLAW's work. It is organized by **Topic** and by **Geographic Area** (country, region, continent). In most instances, entries are in reverse chronological order (most recent first).

The **SEARCH** function allows searches on the names of entries, broad categories and by key word (tags). [More on that later.]

Act

Act: This is where you will find **action Alerts** and **events**.

Actions may take the form of demonstrations, rallies, vigils and other in-person forms of protest; email, letter and phone campaigns, letters to the editor, petitions and other on-line actions, political actions (lobbying, hearings, and referendum campaigns), Twitter Thunderclaps [www.thunderclap.it] and other on-line actions.



Build: This section will tell you how to -

- JOIN and become an individual member of USLAW,
- AFFILIATE your organization,
- DONATE to USLAW or its Solidarity Fund,
- PURCHASE MERCHANDISE, and
- SUBSCRIBE to our news bulletins.



TALK: When USLAW opens issue discussion FORUMS, they will be listed here. These will enable supporters to exchange views and ideas. When they are available, this is also where CHAT ROOMS will be listed. In chat rooms, supporters can carry on discussions in real time. This section will also provide access to a WEBSITE FEEDBACK form, information on how to CONTACT USLAW, and access to SOCIAL MEDIA.



Tools: Here is where you will find-

- Organizing and educational RESOURCES,
- Information from and about the INTERNATIONAL ANTIWAR MOVEMENT,
- LINKS to other sites,
- Spanish language materials,
- TALKING POINTS, and
- VIDEOS, PHOTOS and other CULTURAL RESOURCES. If you take videos or photos of actions by any USLAW affiliates, please send them in. They will be considered for posting on in the site's media galleries.

[Send to webmaster@uslaboragainstwar.org.]



SEARCH: All this information is not very useful if you can't find what you are looking for.

This section provides **SEARCH TOOLS** so you can search on **TITLE**, **CATEGORY/TOPIC** and **KEY WORDS** (tags). If you have difficulty locating something, use the contact form to let us know.

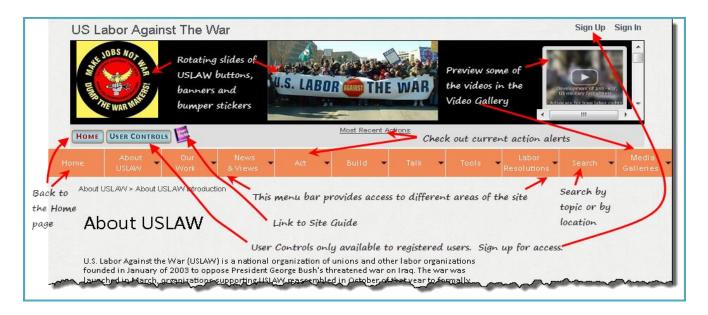


MEDIA GALLERIES: USLAW has collected a growing library of videos, PHOTOS, GRAPHICS, CARTOONS and other CULTURAL RESOURCES. Check them out.

ENTER THE USLAW COMMUNITY

The LANDING/HOME page is a portal to the rest of the USLAW site.

If you are a casual visitor who has not yet registered, you will have access to the huge archive of articles and commentary, current news, most of the video and photo galleries, and all of the organizing resources. Selected issue forums (described below) will also be available to read, but in order to comment, you must be a registered member of the USLAW community.



About USLAW **ABOUT USLAW:** Find out more about USLAW by visiting this area. It includes access to –

- The Mission Statement
- A list of AFFILIATES
- Info about the Officers and Steering Committee
- USLAW By-Laws
- Important documents and policy statements
- A spotlight on **ACTIVITIES** of USLAW affiliates and leaders
- SIGNUP FORM for the e-bulletin
- A list of **PARTNERS** and **ALLIES** with which USLAW works closely
- Info on SPECIAL COMMITTEES and WORKING GROUPS
- Documents, photos and reports from earlier conferences and NATIONAL ASSEMBLIES
- A way to LET OTHERS KNOW about this site and USLAW
- Answers to some common questions

Our Work **OUR WORK:** USLAW programs and activities are determined at the national level by the officers and steering committee, and locally by each affiliate or chapter, guided by the USLAW **MISSION STATEMENT**.

This area describes some of the major programs, projects, campaigns and focus of USLAW work. This includes –

- INTERNATIONAL LABOR SOLIDARITY, in particular with Iraqi unions
- **NEW PRIORITIES** working with allies in the New Priorities Network to shift funds from the military to our communities [www.newprioritiesnetwork.org]
- JOBS-NOT-WARS CAMPAIGN [www.jobs-not-wars.org]
- ECONOMIC CONVERSION AND JUST TRANSITION demilitarizing our economy as well as our foreign policy and creating a just transition to a sustainable new economy
- Work with the CONGRESSIONAL PROGRESSIVE CAUCUS to win support for an alternative federal budget to meet human and social needs rather than profit objectives of arms makers
- LABOR RIGHTS AND CIVIL LIBERTIES IN THE U.S.
- Support for VETERANS AND MILITARY FAMILIES

News & Views **NEWS & VIEWS:** USLAW has an archive of more than 28,000 articles, essays, reports and other news sources covering a broad range of issues related to the work of the organization. These can be accessed by **TOPIC** or by **COUNTRY/REGION** in reverse chronological order.

Act

ACT: This area of the site is divided into two general topics — **TAKING ACTION** and **EVENTS**.

The TAKE ACTION section is itself divided by type of action –

- DEMONSTRATIONS AND DIRECT ACTIONS,
- EMAIL CAMPAIGNS,
- LETTERS,
- LETTERS-TO-THE-EDITOR,
- ON-LINE ACTIONS,
- PETITIONS,
- POLITICAL ACTIONS,
- THUNDERCLAPS and OTHER ACTIONS ON-LINE.

The **EVENTS** section is where events of interest to USLAW supporters will be posted. **REGISTERED USERS** can list their organization's events.

Build

Build: In this area of the site, supporters can -

- Join USLAW as an associate member (\$30/year membership),
- Make **DONATIONS** to USLAW and its International Labor Solidarity Fund,
- Purchase <u>Buttons</u> and other <u>MERCHANDISE</u>,
- Make an organizational contribution to USLAW,
- Apply for organizational AFFILIATION,
- SUBSCRIBE to USLAW's e-bulletins, and
- Learn more about **HOW USLAW** IS FUNDED.

Talk

TALK: This is where visitors will find discussion forums and CHAT ROOMS.

- Forums will be organized on issues or topics. Participants might be asked to read an article or view a video. Then they will be invited to engage in an on-line discussion. In some cases this might take the form of a debate.
- **CHAT ROOMS**, however, are where conversations can take place in real time between people who sign up or are invited to participate.
- This area of the site will also house a **WEBSITE FEEDBACK** form where visitors and users can make suggestions, report problems and request new features or functions.
- There is also a **CONTACT** form for other kinds of communications and questions about USLAW.
- This is where you can access a number of popular SOCIAL MEDIA sites and tools.

Tools

Tools: The USLAW tool box contains all kinds of –

- Organizing RESOURCES,
- EDUCATIONAL MATERIALS,
- Info about the INTERNATIONAL LABOR MOVEMENT,
- Links to other sites,
- Spanish language materials,
- TALKING POINTS,
- VIDEOS, PHOTOS and other CULTURAL RESOURCES.

Labor Resolutions **LABOR RESOLUTIONS:** When unions, labor councils and other labor organizations adopt resolutions, they will be listed here by the type of organization and to a limited extent by topic.

If your labor organization has adopted resolutions on issues relevant to the work of USLAW, send them in. Be sure to indicate when they were adopted and by which body (membership, executive board, delegates, convention). [Send them to webmaster@uslaboragainstwar.org.]

Search 💌

SEARCH: With more than 27,500 documents, articles, videos, photos, and other content, making that treasure trove accessible requires a way to search it.

This area of the site provides that way – in fact, more than one way. You can search the site by ARTICLE TITLE, TYPE, AUTHOR and SOURCE, or by TOPIC.



MEDIA GALLERIES: This is where you will find USLAW's growing collection of VIDEOS, PHOTOS and GRAPHICS.

If you find some that are useful, "like" and share them with others. This collection, like the **NEWS AND VIEWS** section, gets new content almost daily (sometimes several times each day), so <u>visit often</u> to see what's new. (The "HOT MEDIA" button on the LANDING PAGE will show you the most recently posted content.)

JOIN THE USLAW ON-LINE COMMUNITY



BECOME A REGISTERED USER

• What is a REGISTERED USER?

A **REGISTERED USER** is someone who "**SIGNS UP**" using the link at the top right just below the QR Code. [http://en.wikipedia.org/wiki/QR_code]

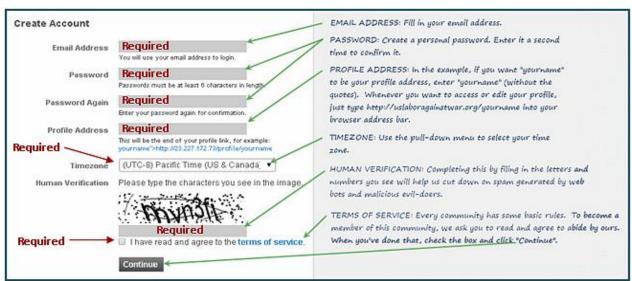
Why register?

By registering, you get access to areas of the site and to many of the interactive features that are not accessible to the general public. Registering gives you a personal account. Once registered, when you "Sign In", you will be taken to your own personal control panel, with an additional menu of keys to access interactive features available only to REGISTERED USERS. [Details below]

• How do I become a registered user?

Click on "SIGN UP" in the upper right corner below the QR Code (Scan this coded graphic with your cell phone to "Like" the site on Facebook. You may need to install QR reader software.). You will be presented with this form:

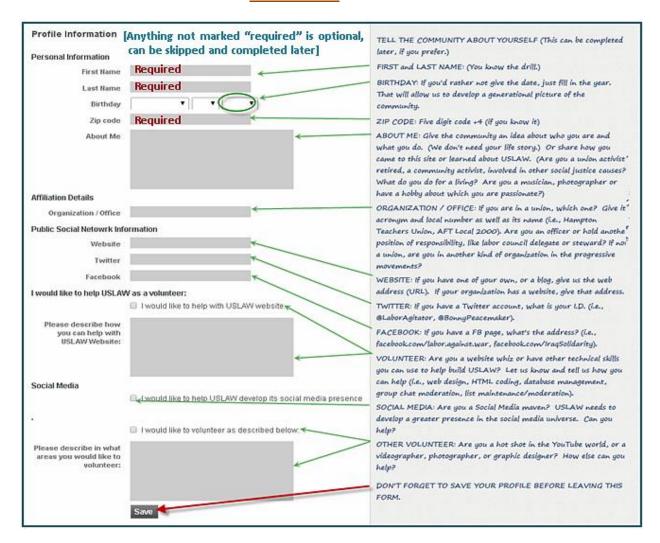
<u>USER REGISTRATION FORM</u> [An illustrated registration guide is appended as an addendum.]



Once you complete the registration process, you will be sent a confirming email message. **You must respond** to that message to complete the registration.

Then you can "Sign In" using the link in the upper right corner. When you do that, a whole new world opens up to you.

USER PROFILE

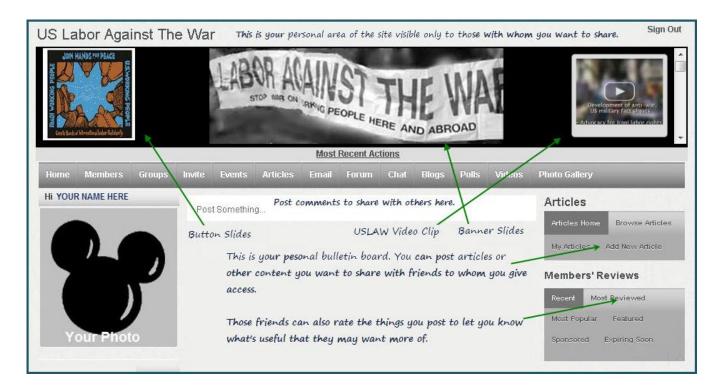


What's in the **REGISTERED USER**'s area that is not available to everyone?

THE REGISTERED USER PAGE

Sign In

When you **SIGN IN**, you will enter an area of the site accessible only to **REGISTERED USERS**. It presents another menu bar, this time in gray. This is your personal web page. The only visitors are those to whom you grant access.



Here is the menu for this page. Remember – it's only accessible to **REGISTERED USERS**.

SIGN UP and SIGN IN.



Members

MEMBERS: Shows you who else is a registered user.



GROUPS: Enables you to join committees, task forces, teams, or any other subset of **REGISTERED USERS**.



INVITE: Bring others into your circle of onsite friends to become members of the USLAW community by inviting them to become **REGISTERED USERS**. They won't be able to become a member of any of the **GROUPS**, or participate in **FORUMS** and **CHAT ROOMS** until they register and become part of this community.



EVENTS: Schedule an **EVENT**, direct **ACTION**, meeting or other occasion and promote it to others in the USLAW community.



ARTICLES: This button takes you to the huge archive of articles and other content USLAW has posted.



EMAIL: You don't have to leave the site to send a message. Do it here.



FORUM: Participate in an exchange of views by signing up for a forum to discuss an article, video or issue. Join a debate to present alternative points of view and invite others to comment. [Coming soon!]



CHAT: Want to converse in real time. Set up a **CHAT ROOM** and invite friends to it for a conversation. [Coming soon!]



BLOGS: Create a personal BLOG and conduct a running commentary on issues that concern you. Your readers will have the opportunity to comment and share your views with their friends. But, of course, to do that they will need to SIGN UP to become a REGISTERED USER. [Coming soon!]



POLLS: Got a decision your group needs to make or need to test an idea to see whether others agree? Set up your own poll. [Coming soon!]



VIDEOS: USLAW has assembled an impressive collection of informative and useful **VIDEOS.** Most are short clips but a few are longer. You can view them on-line or download them to watch later. Share those you like with others. Send suggestions for videos to add to the gallery to webmaster@uslaboragainstwar.org.



PHOTO GALLERIES: USLAW posts **PHOTOS** related to its issues of interest organized into galleries by topic, event, time period or type (instruction, news, humor, music, etc.).

Suggest PHOTOS and GRAPHICS you'd like to see added. Send them as an attachment or provide a link to each. Send these to webmaster@uslaboragainstwar.org.

SIGN-UP to become a REGISTERED USER. Build community. Encourage others to SIGN-UP too.

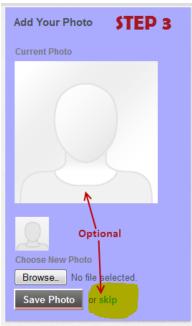
Help USLAW build a community of activists committed to ending militarism and creating a new sustainable economy that provides a decent standard of living for everyone, not just the privileged few.

U.S. Labor Against the War (USLAW)

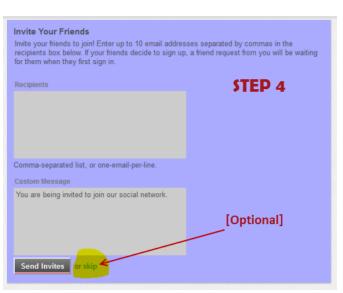
www.uslaboragainstwar.org info@uslaboragainstwar.org Rev. June 1, 2014

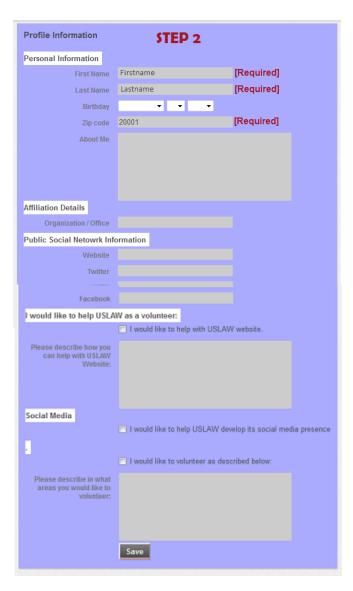
ADDENDUM: Steps to registration





Any field not marked "required" is optional.
You can fill them in when you register or return later to complete your profile.





USLAW respects your right to privacy. We will not sell, rent, lend or give away personal information you provide. Other than the nickname you provide in Step 1, your personal information will remain private unless and until you choose to share it.

